



PRODUCT OVERVIEW

DIGITAL RISK PROTECTION

AI-driven digital risk identification
and mitigation platform

The Digital Risk Protection platform leverages advanced technologies to detect the illegitimate use of logos, trademarks, content, and design layouts across the digital surface.

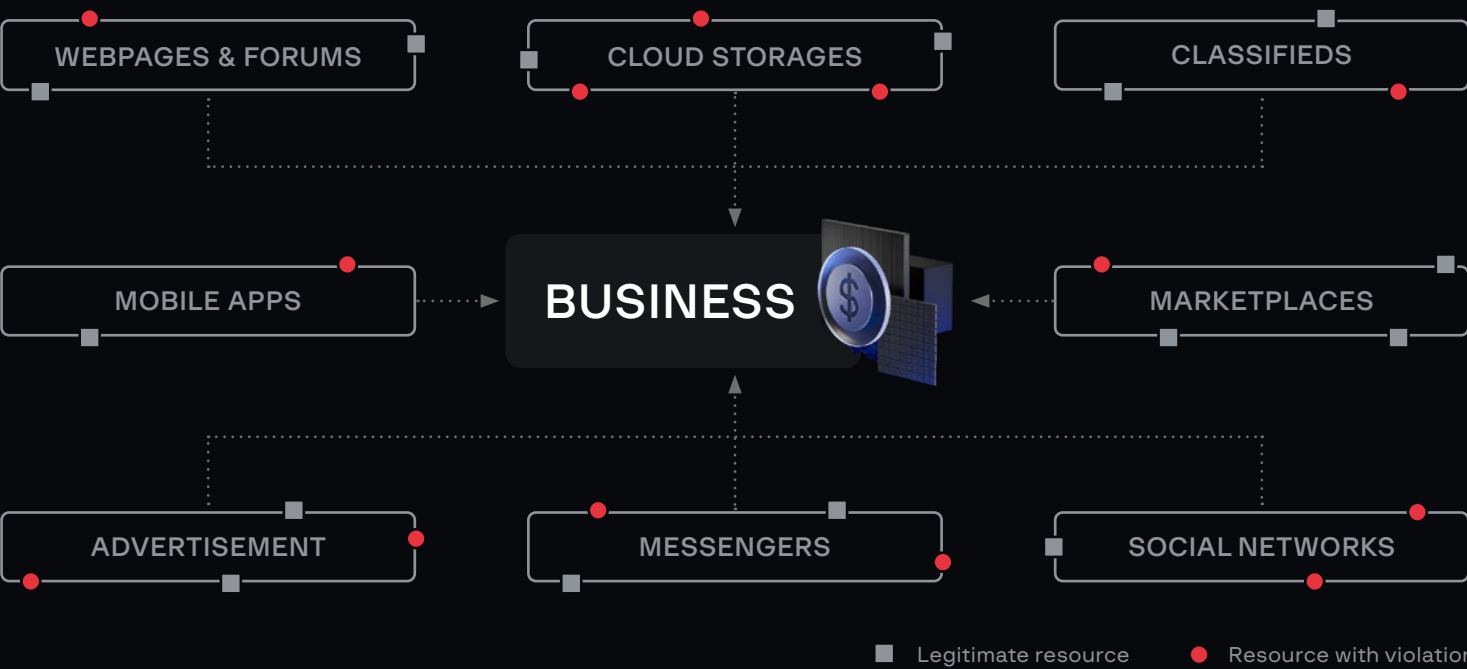
Identifies illegitimate asset use.

Classifies and scores the detected violations.

Prioritizes and initiates appropriate takedown tactics.

Automatic identification

of violations beyond your network perimeter



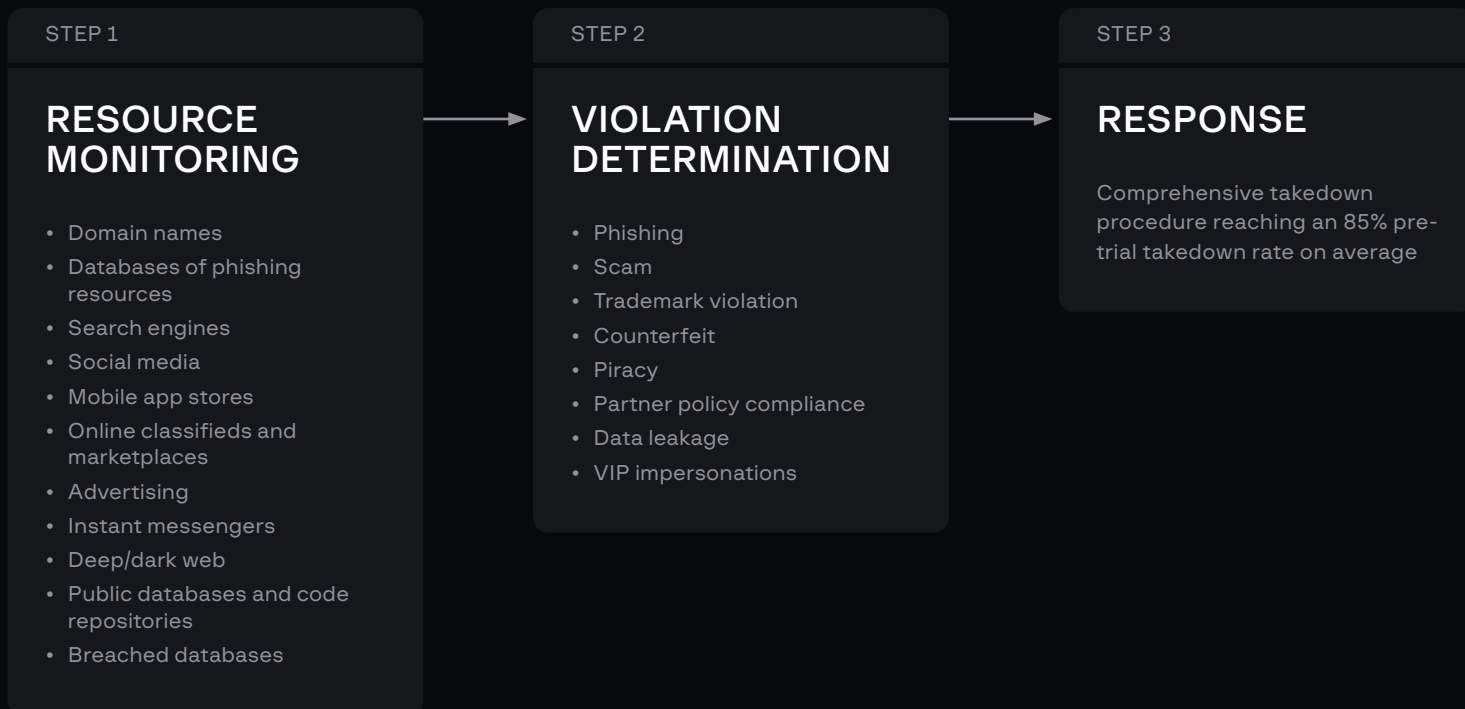
Machine learning that detects violations at earliest stages

Identifies fraud and scam before the traffic attraction stage

Continuously enriches detection algorithms across industries

Utilizes Graph module to map and takedown entire fraud networks

How Group-IB Digital Risk Protection works



DRP modules

Digital risk protection platform covers a wide range of use cases structured in 5 modules addressing the key DRP streams

ANTI-SCAM

Protection against online brand abuse

ANTI-COUNTERFEITING

Protection against illegal online sales of goods and services

ANTI-PIRACY

Protection against illegal distribution of digital content

LEAK DETECTION

Detection of sensitive data published on paste-sites and dark web

VIP PROTECTION

Monitoring and mitigation of fake accounts

Why DRP

Highly skilled international analysts

Team specializing in threats relevant to your business and region that helps respond around the world.

Customer success manager

Keeps you informed about violations and risks, assists with investigations, and facilitates effective takedowns.

Unique enforcement approach

Combination of automated system and vast partnership network to defeat more infringements on a pre-trial basis.

DRP platform

Easy access to dashboards and reports that gives a full, transparent view of the detection and takedown processes.

Platform for business and analysts

Opportunity to see key highlights, manually approve violation alerts, and get real-time statistics.

Protection 24/7/365

Automated monitoring of digital assets, round-the-clock adjustment, and enforcement by analysts.

Innovation points

Neural-based detection

Unique neural network family designed based on cutting-edge proprietary detection practices and capable of detecting up to 90% of violations like a highly skilled professional.

Scam intelligence

Revolutionary, actor-centric approach to investigating, researching and predicting scammers' behavior and tool development for improving detection and takedown capabilities.

Self-adjustable scoring

Unparalleled ML-based scorings designed for determining the severity of violations to enable quick and smooth enforcement prioritization.

Network graph

Network infrastructure analysis that helps identify cybercriminals' Infrastructure and find additional methods for successfully taking down violations.

Auto attribution

Algorithmic correlation of associated resources and entities for attributing and eliminating scam groups to prevent further attack escalation.

Group-IB ecosystem

Cross-product data enrichment and outside-the-box monitoring that captures even the most sophisticated violations and elusive cybercriminals.

20K

violations eliminated daily

70+

international professional analysts

85%

of detections mitigated pre-trial

450+

successfully protected brands

About Group-IB

Group-IB is a leading provider of innovations and solutions for detecting and preventing cyberattacks, eliminating fraud, and protecting brands from digital risks worldwide.

1,300+ successful investigations	600+ employees	550+ enterprise customers	60 countries
\$1 bln saved for companies	#1* Incident Response Retainer vendor	120+ patents and applications	4 unique Threat Intelligence and Research centers

* According to Cybersecurity Excellence Awards

Global partnerships

INTERPOL

Europol

Recognized by top industry experts

FORRESTER®

KUPPINGERCOILE ANALYSTS

Gartner®

IDC

FROST & SULLIVAN

Technologies and innovations

Cybersecurity	Anti-fraud	Brand protection
<ul style="list-style-type: none">Threat intelligenceAttack surface managementEmail protectionNetwork traffic analysisMalware detonationEDRXDR	<ul style="list-style-type: none">Client-side anti-fraudAdaptive authenticationBot preventionFraud intelligenceUser and entity behavior analysis	<ul style="list-style-type: none">Anti-phishingAnti-piracyAnti-scamAnti-counterfeitProtection from data leaksVIP protection

Intelligence-driven services

Audit & Consulting	<ul style="list-style-type: none">Security AssessmentPenetration Testing	<ul style="list-style-type: none">Red TeamingCompliance & Consulting
Education & Training	<ul style="list-style-type: none">For technical specialistsFor wider audiences	
DFIR <ul style="list-style-type: none">Incident ResponseIncident Response Retainer	<ul style="list-style-type: none">Incident Response Readiness AssessmentCompromise Assessment	<ul style="list-style-type: none">Digital ForensicseDiscovery
Managed Services	<ul style="list-style-type: none">Managed DetectionManaged Threat Hunting	<ul style="list-style-type: none">Managed Response
High-Tech Crime Investigation	<ul style="list-style-type: none">Cyber InvestigationInvestigation Subscription	



**Preventing and investigating
cybercrime since 2003**

